



MANNATECH

MIGHTYBEARS™

(SKU 56701)

PRODUCT TRAINING SHEET



PRODUCT BASICS

PRODUCT DESCRIPTION: MightyBears are tasty, chewy, multi-benefit gummies that are power packed with vitamins A, C, D and E, probiotics and zinc! Mixed berry and grape flavored, MightyBears gummies are sweet and delicious, both children and adults will love them! Naturally flavored, colored with vegetable and fruit juices, and sweetened with tapioca syrup and cane sugar. The Ambrotose® Complex Phytonutrient Blend is specially formulated to contain Manapol® powder (Mannatech's exclusive Aloe vera extract), raspberry, broccoli, carrot, kale, tomato and spinach!

BENEFITS:

- Supports immune health*
- Supports gut health*
- Supports eye health*
- Supports bone health*
- Supports growth and development*
- Supports brain health*

FEATURES:

- Free from soy and gluten
- Vegan friendly
- No artificial sweetener
- Does not contain genetically modified DNA

SUPPORTING INFORMATION:

- Empty calories from added sugars and solid fats contribute to 40% of daily calories for children and adolescents age 2–18 years—affecting the overall quality of their diets. Approximately half of these empty calories come from six sources: soda, fruit drinks, dairy desserts, grain desserts, pizza, and whole milk. Most youth do not consume the recommended amount of total water.¹
- Sixty percent of children did not eat enough fruit to meet daily recommendations in 2007-2010, and 93 percent of children didn't eat enough vegetables.²
- The amount of whole fruit children ate increased by 67% from 2003 to 2010 but remained low.²

WHAT MAKES THIS PRODUCT SPECIAL?

POINT OF CONVENIENCE:

MightyBears are a kid-friendly, easy-to-chew multi-benefit gummy alternative for consuming daily vitamins A, C, D, and E, Probiotics (Bacillus Coagulans) and Zinc.

WHO IS IT FOR?

- **Primary:** Children (4+ years old) and adults, who are looking for a tasty, nutritional gummy to supplement their diet.
- **Secondary:** Individuals looking for a tasty alternative to today's refined sugars and other "junk" foods either for themselves or their families.

WHAT MAKES IT UNIQUE?

- MightyBears gummies are a good source for zinc and excellent source for vitamins A, C, D, and E.
- MightyBears provide support for eye, bone, brain, gut and immune health, as well as growth and development.*
- MightyBears are a perfect, nutritional and beneficial supplement.

WHAT IT IS NOT:

- NOT a children's complete daily multivitamin/mineral supplement.
- NOT a full/daily serving of fruits and vegetables.
- NOT a replacement for Ambrotose® Complex or Ambrotose LIFE® powder.

TOP FAQ:

1. How do MightyBears differ from a multivitamin?

MightyBears were formulated to provide specific benefits needed for children 4 and up. The number of vitamins and minerals in each serving are not intended to provide more than the daily requirements (like most multivitamins). These nutritional gummies are designed to support specific areas of health that may be lacking in one's, specifically children, daily diet.*

2. Why do MightyBears contain sugar?

MightyBears contain a small amount of organic cane sugar to create delicious vitamins that your kids will want to take every day. We're proud to say we use up to 80% less sugar than other common gummy vitamins. Each gummy contains 1.55 grams of sugar (6 grams total), which is the approximate amount of sugar found in 8 grapes.³

3. Do MightyBears provide a full serving of Glycans?

MightyBears contain Glycans and although this is not the equivalent amount that you would find in a serving of the Ambrotose® powders, they still offer antioxidant support from vitamins A, C and E, along with a wide range of other benefits in a tasty, convenient, yummy gummy.*

4. Why Are MightyBears coated with crystals?

Cane sugar crystals dusted on the gummies keep them from sticking together, allowing them to remain at peak condition during shipping and storage. Through the reformulation process, we took extra steps to decrease the granular size of the crystals which you may find to be an improvement to the texture and taste of the gummy.

5. What fruits and vegetables are included in the Phytonutrient Blend?

The fruit and vegetable blend is made up of raspberry, broccoli sprout, broccoli flower & stalk, carrot root, kale leaf, tomato fruit, and spinach leaf.

6. Why did Mannatech choose Bacillus Coagulans as the probiotic source?

The probiotic strain Bacillus Coagulans is a powerful and strong bacterium that can withstand the acidic environment of the stomach. It is considered spore-forming and is resistant to high temperatures. This strain is also from a vegan source which was important in maintaining a vegan claim.⁴

DIRECTIONS: Take four MightyBears pectin gummies daily. Chew thoroughly before swallowing. Children 4 years and older should be supervised by an adult.

¹<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3428130/>

²<https://www.cdc.gov/media/releases/2014/p0805-fruits-vegetables.html#:~:text=Press%20Release&text=Children%2C%20ages%20%2D18%2C,fruits%2C%20but%20not%20more%20vegetables.&text=U.S.%20children%20aged%20%2D18,for%20Disease%20Control%20and%20Prevention.>

³<https://fdc.nal.usda.gov/fdc-app.html#/food-details/174683/nutrients>

⁴<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6025323/>

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

MightyBears™

Supplement Facts

Serving Size: 4 gummies
Servings Per Container: 30

	Amount Per Serving	% Daily Value
Calories	35	
Total Carbohydrate	8 g	3%**
Total Sugars	6 g	†
Includes 6 g Added Sugars		12%**
Vitamin A (as natural beta carotene)	225 mcg RE	25%
Vitamin C (from acerola juice)	30 mg	33%
Vitamin D (as ergocalciferol)	10 mcg	50%
Vitamin E (as d-alpha tocopheryl acetate)	4 mg	27%
Zinc (as zinc gluconate)	2 mg	18%
Sodium	15 mg	<1%
<i>Bacillus coagulans</i>	5 mg (1 billion CFU at the time of expiration)	†
Ambrotose® Complex and Phytonutrient Blend	370 mg	†
Pectin, Gum Acacia, Gum Tragacanth, Xylitol, Raspberry (fruit), Broccoli sprout (aerial part), Broccoli (flower/stalk), Carrot (root), Kale (leaf), Tomato (fruit), Spinach (leaf), Aloe vera extract (inner leaf gel powder) [§]		

**Percent Daily Values are based on a 2,000-calorie diet.
†Daily Value not established.

§Manapol® Aloe Vera Extract

Other Ingredients: Tapioca syrup, cane sugar, purified water, natural flavors, citric acid, fruit and vegetable juice colors, sodium citrate.

Recommended Use: Children ages 4 and up take four chews daily. Chew thoroughly before swallowing. Children should be supervised by an adult.

Warning: If you are pregnant, nursing, taking medication, have a health condition or are planning a medical procedure, consult your health professional before use. Discontinue use and consult a doctor if any adverse reaction occurs. Do not use if inner seal is missing or broken. Keep bottle tightly closed. Store in a cool, dry place.

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